

---

## Program Outline

---

### What is the Poverty Task Force's Community Advocacy Training?

It is a free six-week training program for up to ten people from Guelph and Wellington who have direct experience living with low income and are interested in advocating on poverty issues.

The training program is focused on learning and skill building in the following areas:

- Anti-oppression
- Storytelling
- Public speaking
- Advocacy and government relations
- Media relations
- Advocating in different contexts

The program will provide participants with the skills to share their experience publicly to increase awareness and advocate for system and policy change to address the root causes of poverty. At the end of the program, participants will have the chance to use their skills to support the PTF's advocacy and awareness work on the issues they care about.

---

### Who can participate in the Community Advocacy Training?

Space is limited to ten participants. To be eligible for this program, participants must:

- Live in Guelph or Wellington
- Have direct experience living with low-income
- Be interested in advocating on poverty issues, such as:
  - Decent work (e.g. low wage work)
  - Income insecurity (e.g. living on social assistance or other income benefits)
  - Housing issues and homelessness
  - Food insecurity
  - Health issues (e.g. not able to afford dental care or medication)

### Honorarium and participation support:

Participants will be provided with an honorarium for their participation in Community Advocacy Training for up to 25 hours. Participants can choose to have the honorarium paid in cash or by cheque. Additional participation supports (example: transportation, childcare, technology support, etc.) will be provided as needed.

---

## When will the Community Advocacy Training take place?

The training runs every Tuesday for six weeks (May 16<sup>th</sup> to June 20<sup>th</sup>). The sessions are on:

- **Tuesday, May 16<sup>th</sup>, 9:00am-2:00pm:** Session 1: Introduction & welcome
- **Tuesday, May 23<sup>rd</sup>, 9:00am-12:00pm:** Session 2: Anti-Oppression training
- **Tuesday, May 30<sup>th</sup>, 9:00am-12:00pm:** Session 3: Storytelling
- **Tuesday, June 6<sup>th</sup>, 9:00am-12:00pm:** Session 4: Public speaking and media relations
- **Tuesday, June 13<sup>th</sup>, 9:00am-12:00pm:** Session 5: Advocacy and government relations
- **Tuesday, June 20<sup>th</sup>, 9:00am-2:00pm:** Session 6: Putting skills into action & debrief

On **Friday, June 16<sup>th</sup>**, participants will have an opportunity to attend a Poverty Task Force Member Meeting to share their experience with the program.

Individuals who may not be available during the above times are still encouraged to apply indicating their availability as trainings times may change.

---

## Where will the Community Advocacy Training take place?

The training is in person. It will take place in a physically accessible location that can be accessed by transit. Details will be sent out once participants are confirmed.

---

## What are participants asked to do?

Participants are asked to attend all six training sessions and engage in activities as they are comfortable. Upon completion, participants are asked to participate in 2 advocacy activities within a year.

---

## How can someone learn more or express interest in Community Advocacy Training?

Please contact Dania El-Ayoubi, Poverty Task Force Community Engagement & Communications Coordinator, by email at [danial@gwpoverty.ca](mailto:danial@gwpoverty.ca) to:

- Receive an expression of interest form
- Get support to review or fill out the form
- Or to express interest in a different way